

AUGUST, 2025

NEWSLETTER



Dear Team,

As we enter the month of August, I want to take a moment to appreciate all the hard work and dedication you've shown across our properties. Your efforts have helped us grow and connect better—with our guests, with each other, and with our shared goals.

Over the past few weeks, I've seen how teamwork and commitment have turned challenges into achievements. From successful campaigns to the extra care shown in guest service, each of you have played an important role in strengthening the Bergamont name.

This month also brings us Independence Day, a time to celebrate progress and look ahead with pride and purpose. Let's carry that spirit forward in everything we do.

Thank you for your continued efforts. Let's keep working together with energy, ideas, and a strong sense of teamwork.

Wishing you all a great August!

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India Travel Market Exhibition – Vellore Edition

On 22nd July 2025, the vibrant city of Vellore hosted the India Travel Market Exhibitions (ITME) at Laya Hall, Khanna Fiesta Convention Center, bringing together industry leaders, government officials, and tourism professionals from across the country.

The event was formally inaugurated with a traditional lamp lighting ceremony in the presence of esteemed dignitaries including officials from IndiaTourism Chennai – Ministry of Tourism, Government of India and other travel trade stakeholders. The exhibition served as a dynamic platform to showcase emerging travel trends, connect with tourism boards, and explore collaborative opportunities.

Highlights of the event included:

- Gala Dinner sponsorship with table space.
- Branded bags for trade visitors and lanyard sponsorships for brand visibility.
- Valuable networking with travel agents, DMCs, hoteliers, and tourism departments

This edition of ITME reaffirmed its position as a premier networking and promotional space for travel and tourism professionals, paving the way for stronger business alliances and destination marketing. Special thanks to Mr. Raju and the organizing team from Jupiter Travel Exhibitions for seamlessly coordinating the event. We look forward to future editions fostering even greater industry engagement.

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Event Highlight – MM Legacy



MM Legacy is proud to have successfully catered a prestigious family event for 500 guests hosted by L&T Kobelco.

From seamless service to exquisite cuisine, our team ensured a memorable experience for all attendees. We thank L&T Kobelco for their trust and look forward to many more such grand celebrations!

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From the Desk of ALPS – Community
Engagement Highlights



1. Press Information Bureau (PIB) Journalists' Orientation Held at ALPS RESIDENCY

We were privileged to host the Press Information Bureau's (PIB) “Varththalaip” Orientation Programme for Journalists at ALPS Residency, Krishnagiri. This significant event saw enthusiastic participation from media professionals, where key discussions were held on various government schemes and forward-looking initiatives. The platform proved valuable in enhancing media awareness on policy frameworks and public communication strategies.

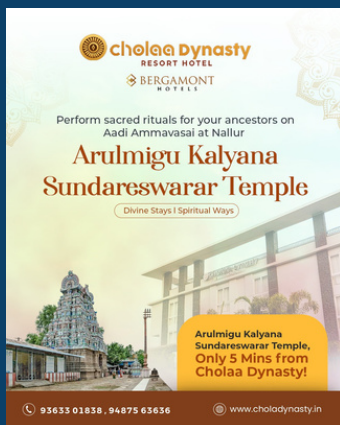
2. Swachhata Drive by Team ALPS RESIDENCY

Our ALPS team proudly undertook a cleanliness and site preparation drive as part of our ongoing commitment to maintaining a sustainable and safe environment. Staff from multiple departments joined hands to clear the premises, manage waste efficiently, and lay the foundation for further landscaping and infrastructure improvements. This collective effort echoes our belief in unity, responsibility, and proactive contribution to community welfare.

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CHOLAA DYNASTY – UPDATES



1. AADI AMMAVASAI AT NALLUR

Perform sacred rituals for your ancestors at the revered Arulmigu Kalyana Sundareswarar Temple, just 5 minutes from Chola Dynasty Resort Hotel.

ॐ Embrace the divine energy of Aadi Amavasai with a peaceful stay and spiritual experience.

📍 Divine Stays | Spiritual Ways

2. ASIAN FOOD FESTIVAL – A TASTE OF THE EAST!

🌏 Chola Dynasty, Kumbakonam hosted a one-of-a-kind Asian Food Festival from July 2nd to 19th, bringing together the vibrant flavors of Asia!

🥟 Dumplings, noodles, sushi, and more delighted guests over Lunch & Dinner spreads.

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🎓 First Student Group Visit to Hotel Mayberry! ☀️

Hotel Mayberry, part of the Bergamont Hotels family, was delighted to welcome our very first student group! Their visit was both inspiring and enthusiastic as they prepared to explore a nearby Garment Factory as part of their educational tour.

We thank the team and faculty for choosing us, and we hope to continue being part of many more enriching student journeys ahead!

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🍽️ IDP Fest at Cholaa Dynasty – A Bergamont Hotel 🍽️



IDP fest - Guess It!!!

For the first time ever in Kumbakonam, get ready to indulge in the IDP Fest – a flavorful celebration of South India's iconic trio.

 Dates: 8th & 9th August 2025

 Venue: Cholaa Dynasty, A Bergamont Hotel, Kumbakonam

Enjoy a specially curated menu showcasing regional favorites and timeless classics

 Slots are limited! Book in advance to reserve your table and be part of this culinary fest.

Come with your family, bring your appetite, and leave with memories!

Only at Cholaa Dynasty – A proud part of Bergamont Hotels.