KARMA konnect



KARMA
LAKELANDS
GOLF RESORT & RESIDENCES

EDITION VI

Karma Villas | Initiatives Beyond The Ordinary | Nurture Children In Nature | Christmas and New Year Celebrations At Klub Karma



Most Eco Friendly/Sustainable Golf club
Award 2022 by Golf Industry Association



Best Golf Resort in Delhi/NCR
Award 2022 by Today's Traveller

We thank our patrons, respected juries and industry associates for bestowing us with these honors. At Karma, we are devoted to curating fresh experiences and a healthy, sustainable way of life for our guests and residents. These awards reaffirm that our efforts are bearing fruit!

Another good news...



Our 9-hole golf course at Karma Lakelands has been upgraded to par 35!
The undulating greens and water hazards provide an elevated experience for any golfer.
Come, take a swing!

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Click the pictures above to get to your favorite stories

CHIEF OPERATION OFFICER'S *diary*



I feel privileged and deeply elated in sharing with you our latest edition of Karma Konnect. We, at Karma, look with gratitude upon each one of you as our cherished mentors and unfailing guides. Your commendation and constructive suggestions have allowed us to constantly evolve and raise the standards of our services.

We have been able to live upto mission of being "... a responsible community, making lives healthier and happier". Our sustained and concerted efforts in pursuit of our love towards nature was recognised in the form of two prestigious awards conferred upon us recently:
Most Eco Friendly/Sustainable Golf club 2022 by Golf Industry Association.
Best Golf Resort in Delhi/NCR 2022 by Today's Traveller

Long before the hospitality industry realised the importance of sustainability, we at Karma have been striving to conserve and protect our planet. In this pursuit, we re-commit ourselves towards informing, educating and training the community about eco-initiatives.

With the hospitality sector growing and moving towards niche/luxury segments, we are very hopeful that Karma Lakelands will strengthen its position as the destination of choice in the near future.

Sandeep Trehan
COO

KARMA *Villas*

The tale of Karma Lakelands begins and continues, with the idea of discovery and new experiences. Past the lush greenery, and sparkling lakes, lies Karma Villas. Our team, almost all of whom are locals, work in close conjunction, leveraging their proximity and background to create authentic experiences for our guests.



PRESIDENTIAL VILLA

The architectural brilliance and sprawling surroundings of the majestic villa provide an amazing experience. This largest villa at Karma has an attached infinity pool, a deck area by the lake, expansive lawns, a beautiful orchard, a lounge area, and a games corner, all with a soft, subtle, and welcoming atmosphere. Explore the natural paradise in a truly exquisite way here!



HUMMINGBIRD VILLA

An exquisite property with spectacular design features, Hummingbird Villa is a delight for guests. Located in close proximity to Klub Karma and the badminton court, it has always been the hub of all activities. A preferred shooting venue for web series and advertisements, it offers a magnificent mix of opulence, love and joy.



ROCK GARDEN VILLA

Offering a spectacular view outside, the villa is inspired by the iconic Rock Garden in Chandigarh. A truly mesmerizing ambience, the interplay of soft and bright colours on different walls and ample natural light, accentuates the beauty of this architectural marvel. Come and indulge in the luxury of this beautifully crafted space to cherish a memorable stay.



ORCHARD VILLA

Exhibiting great passion and warmth, this classic villa is part of the exclusive and limited design offerings by Karma. With an enchanting Spanish feel and an orchard in the backyard, the villa comes across as uniquely stylish and authentic, redefining luxury in a minimalistic way. Perfect ambience for creating some beautiful memories!



KINGFISHER VILLA

Go exploring! Kingfisher Villa, named after the vividly colored bird, exudes a tremendous amount of warmth and joy. The interaction of various hues and patterns gives it a distinctly fashionable and real texture. The expansive property's natural beauty is enhanced by the front and back gardens, and the breathtaking lake vista makes it the ideal setting for quality family time.



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GOLF VILLA 49 BY AMA STAYS & TRAILS

Taj Group

It has four bedrooms with attached bathrooms that accommodate eight guests. The villa features a spacious living and dining room area plus a fully equipped kitchenette. Villa 49 has a dedicated chef who is trained to serve you royal-style cuisine.





PRANAVAM VILLA

The irresistible natural beauty and soulful tranquillity of Pranavam Villa, makes it an unforgettable experience for everyone. A breathtaking view of the golf course interspersed with lush green private gardens and a waterbody add to the charm of staying in this majestic place and getting closer to the nature.

VILLA DU LAC BY KARMA CHALETS

In the lap of luxury, this quintessentially contemporary stay is a thoughtful curation of heartfelt hospitality. Breathtaking views of the Golf course and a lake, coupled with haute culinary selection, an exclusive wade pool, a private spa and sauna, and your desired check-in and check-out times make for an immersive all-sensory getaway in nature.





ALBATROSS VILLA

This elegant and spacious villa redefines luxury by combining minimalistic looks with vibrant interiors. A preferred option for parties and get-togethers, the villa has sprawling front lawns with beautiful landscaping. Offbeat design and lively custom furniture give this modern abode a cozy look and a happy feeling.

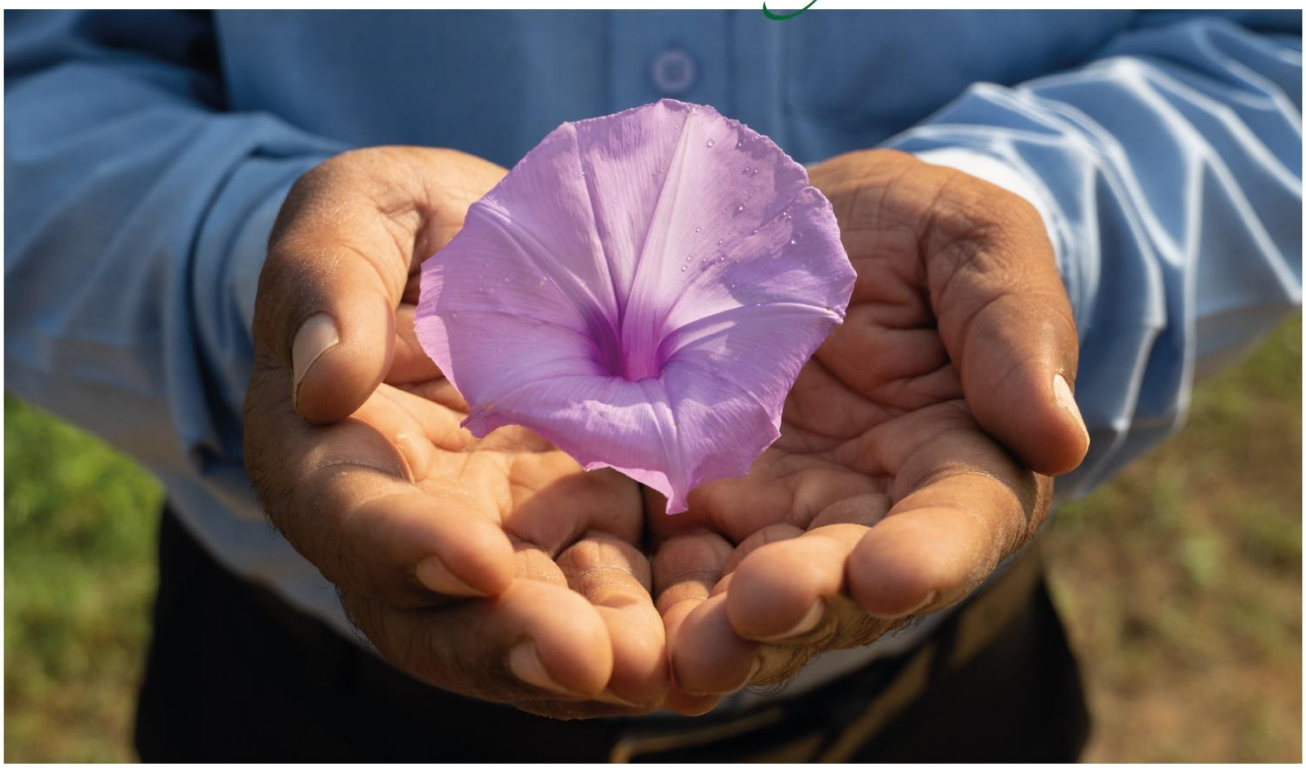
WILDFLOWER VILLA

Delve into the old-world charm of this beautifully decked-up villa. The rich blend of classic exteriors and modern interiors gives it a distinct flavor and touch. Located in close proximity to Klub Karma, Wildflower Villa is the perfect abode for a peaceful sojourn with family and friends amidst the calming natural beauty of the sprawling surroundings.



Click here to know more about Karma Villas

SUSTAINABILITY IN HOSPITALITY IS NOW *a dire necessity*



Post-pandemic boom in the hospitality sector should accelerate the transition to a sustainable future utilising holistic transformative power of innovation, resources and good practices.

The zing is back! The hospitality sector is gradu ally unleashing itself from the pandemic-induced economic slump. While the industry is fast-recovering, at the same time we also need to drive the change towards sustainability at an unprecedented speed. Quite ostensibly, we have now realised that sustainability has to be more than a buzzword. The hospitality industry has wide-reaching value and supply chains, with enormous potential for a paradigm shift towards a more sustainable future.

The trend towards sustainability always spurs innovation, which in turn creates more business opportunities. Establishments centred around responsible practices and conscious living have proved to be more efficient and attract a growing number of customers looking for environmentally and socially responsible experiences. Karma Lakelands - India's premium eco-friendly golf resort, since its inception, has been practising and promoting conscious living Initiatives. From being developing as a zero-waste property to soil rejuvenation, planting trees, rewilding, practicing bee farming and bio composting of plant & animal waste, life at Karma is an incredible example for meaningful and sustainable existence.

Hospitality industry has always strived to redefine the user experiences. A personalized, unique, connected, and eco-friendly guest experience design can develop a long-lasting trust. Honking should not be allowed at the gates and inside all hospitality properties. Guards to respond to sight and not sound (of horn). From no-horn policy at the entrance to natural fabrics on the beds, plastic free utilities and litter-free

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activities can led to nurturing of wider ethos of trust and collaboration. An establishment nurtured on ecological sustainability would definitely earn a remarkable brand value.

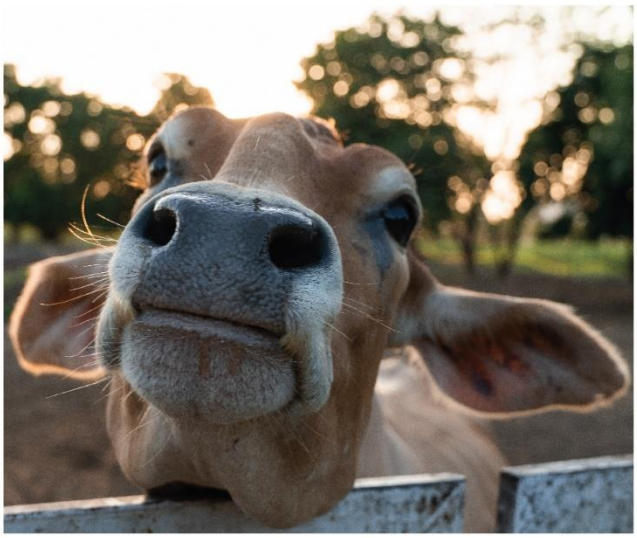
This significant transition towards sustainability in the hospitality sector, also brings with it a growing opportunity for the culinary schools as well. It will ensure that sustainable approaches are incorporated into the culinary coursework, with classes on food policy, ecology of food and farm-to-table concepts. A welcome development in this direction has been the recent agreement between Indian School of Hospitality (ISH) and Karma Lakelands to initiate students of ISH into organic farming, beekeeping and other eco-friendly initiatives of sustainability and conscious living. The farmland at Karma shall feature seasonal ingredients and regional plants that account for most of the ingredients used on campus. It will encourage farm-to-table practices, sustainable sourcing, and relying on locally-grown crops.

Hospitality industry continues to play a key role in the global transition to a sustainable future. Good practices and unique initiatives like Karma Lakeland's experience in innovative environmental practices will provide crucial insight and inspiration for the sector, to build momentum towards a regenerative sector that gives back more than it takes.

Let's take lots of small steps, which can have a big impact and can leave a lasting impression on the planet and its inhabitants.

Cosmos blesses us when we live responsibly!

Ashwani Khurana
Founder-CEO







INITIATIVES BEYOND THE *ordinary*

BBPS SCHOOL STUDENTS VISIT

Our Director, Eco Initiatives, Ms Diki Bhutia, educates school children to be mindful of our consumption habits, adopt sustainable practices, and the importance of soil. Students from different schools visit Karma Lakelands regularly to learn from her experience.





GAGAN KHOSLA

We hosted cycling enthusiast, Mr Gagan Khosla, as he completed his 6000 kms long journey of the Great Indian Quadrilateral: DEL-KOL-CH-MUM-DEL at Karma Lakelands on December 28. Gagan Khosla paddled across the country to raise awareness and support the children of India in accessing their mandatory right to education against the backdrop of COVID-19.

NEW GURGAON HALF MARATHON

Here's a glimpse of the New Gurgaon Half Marathon planned on the picturesque paths of Karma Lakelands. Despite the chilly winter morning, the marathon saw enthusiastic participation from people from diverse walks of life and ages 3 to 83.





BUTTERFLY WALK

Karma is home to a diverse and varied flora and fauna. Our forest areas and gardens attract a variety of butterflies. We planned a butterfly walk with experts and enjoyed enriching conversations and profound discoveries.



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MAN BEHIND THE *show*

-Dedicated environmentalist, successful entrepreneur, Tanguero, golfer, mentor, influencer and a responsible global citizen.

MEET ASHWANI KHURANA

Ashwani is a leading eco entrepreneur and the founder-CEO of Karma Lakelands, India's prominent eco friendly - sustainable golf course and residences project situated in Gurgaon.

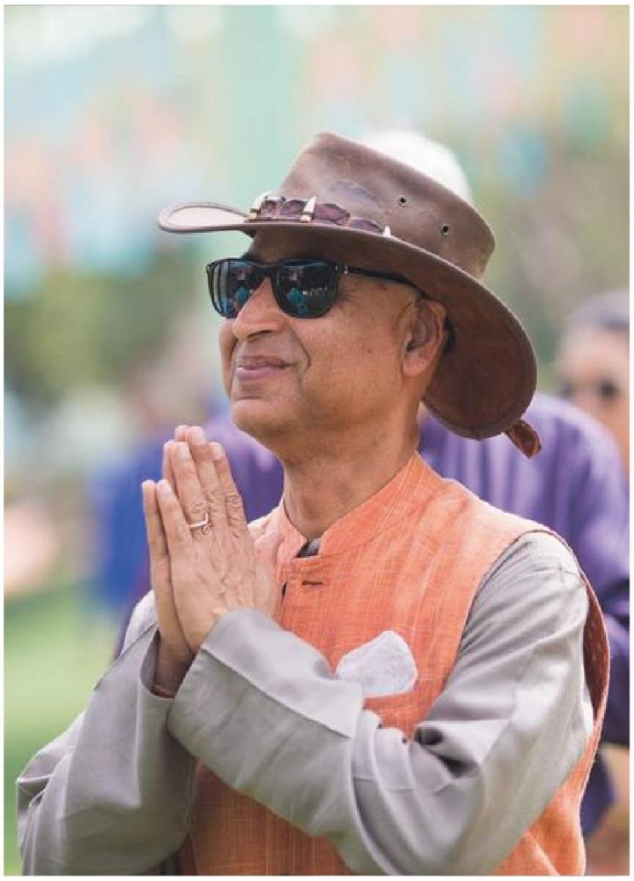
Ashwani had in the pursuit of growing trees, acquired lands since 1989 and has put together an impressive 235 acre haven of nature and greenery in India's NCR.

Karma Lakelands is a hospitality & real estate project with five F&B outlets along with many environmental and recreational amenities. It is today the numero uno destination for smiling vacationers, staycationers and corporates who host their conferences, retreats and other events. Karma Lakelands is also home to many weddings and ceremonies each year.

Water recycling, rain harvesting, nurturing 5 forest Zones using recycled water, organic farming, bio-composting and extensive use of solar power are among the many sustainable hallmarks of the golf resort. Strategically positioned as a pet friendly family destination, Karma Lakelands has been dubbed as a bio diversity park by Peepal baba of the Give me trees trust a world famous tree planter.

Ashwani has received several industry awards and accolades:

•Kotler Award of Excellence for lifetime achievement at the World Marketing Summit, 2018



•Champion Award, The Responsible Tourism Society of India

•Number one Golf Club in the Eco-friendly and Sustainable category by the Golf Industry Association of India October 2022.

•Best Golf Resort in Delhi NCR, Today's Traveller, October 2022

On a lighter note, Ashwani was declared the highest individual income tax payer by the Government of India at the young age of 28.

DINNER FOR TWO, S'IL VOUS *plaît.?*

By Anisha Singhal



Gone are those days when hotels were to simply meet the basic lodging needs, or restaurants could ONLY focus on their recipes. Today's guests want and expect much more from each visit. After all, guest experience can indeed make or break any hospitality brand.

At Karma Chalets, the principle of truly understanding guests needs is and has always been, at the core of delivering an exceptional guest experience. To take it further up a notch, the thoughtfully curated adventures they offer, often leave their guests wanting for more. With Valentine's right around the corner, let us sweep you off your feet with four of Karma Chalets' most stellar romantic experiences, nestled right in the lap of nature. All of these are definitely CUPID APPROVED! Take your pick.

ANNIVERSARY ALERT

Nothing says romance quite like whisking away your beloved for a laid-back escape for two, isn't it? Well, add to that the offerings of Karma Chalets' 'Anniversary Alert' bonanza, and you have the perfect valentines' staycation.

When here, check-in to a decked up chalet with flowers, banners and a cake, as their masseuse preps for your relaxing couple's foot massage session. As the moonlight falls, pamper your partner with an oh-soromantic candle-lit dinner at Under The Neem's exclusive nook for two.

The best part? Waking up the next morning to rustling greens, chirping birds and the faint morning sunlight- ah! Romancing in nature hits differently, doesn't it?

PROPOSE ME PRETTY

Romance experts would agree that popping that life-altering question to the love of your life at the right place is AS important as choosing the location for your wedding or honeymoon. And why shouldn't it be? This is where Karma Chalets' PROPOSE ME PRETTY' experience comes in handy. A wondrous encounter complete with nature's lush greens, fragrant rose petals and a million candles forming the perfect backdrop for the beginning of your happy ever-after. Not just that. Celebrate this glorious day with a lovely three course dinner courtesy everyone's favourite cafe|kraft kitchen 'Under The Neem'- the perfect way to end valentine's night, don't you agree?

PICNIC PLEASURE

If the gorgeous winter sun has you swooning towards a cozy V-day lunch with your partner, look no further than the 'Picnic Pleasure', curated by Under The Neem.

Making for a spectacular view, this offering seats you deep within their very own organic farm. With nature as your backdrop, a picnic basket with fresh juices for company, three-courses of gourmet dishes and personalised music, this one is indeed a guest favourite. After all, where else within Delhi would you find a brunch setup in a 'khet' with some squirrels and birds fluttering around?

PRIVATE DINING ROOM

Celebrating your love surrounded by friends and family? Karma Chalets has got that covered too. On offer is their intimate 'Private Dining Room' for 12 overlooking a gorgeous terrace bustling with seasonal flowers.

With customised decor, your choice of music and a personal butler on service, relish a lovely time spent amidst a delectable meal of your choice, warm company and heartfelt laughter. Just what you want from an intimate celebration, isn't it?

Want to know more about any of these unique experiences? Dial 8076299737 and let team Karma Chalets take care of the rest.











NURTURE CHILDREN IN *nature*

At Karma Lakelands let your child connect with nature and explore its myriad forms in the most experiential way.

Every now and then we hear our parents and elders nostalgically reminiscing their own childhood - when outdoor was the natural domain of the children. In contrast, lives of children today are much different. They have few opportunities for outdoor play, their physical boundaries have shrunk and they rarely have a 'direct' contact with the natural world. Invariably, the culture of childhood that played freely outside is gone and children's everyday life has mostly shifted to viewing television and playing games on their smart phones.

This is despite that fact that the current generation of parents are more aware that growing up in close proximity to nature has a strong influence on children's brains, bodies, and characters for later life. However, shrinking green spaces in urbanised jungles, lack of time and a monotonous daily schedule deprives them of the energy to look for the natural hotspots.

Nestled in the urban cacophony of Gurugram, yet closer to nature, Karma Lakelands, is a perfect destination for families who want to feel, sense and explore nature. Being an eco-friendly resort, Karma has much to offer to children. The sprawling green spaces at the resort provides children ample opportunities to explore, move about, and delve into natural environs. All these have immense emotional benefits as children feel more relaxed and less anxious, and restless.

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Furthermore, nature often brings out nurturing qualities in children.

From a dedicated play area and activity corner to spending time with farm animals, understanding bee farming and bio-composting to exploring the huge variety of plants in vegetable garden and colourful nursery, children can learn, enjoy and have great fun! This direct and spontaneous contact with nature will have immense positive impact on children's social, psychological, academic and physical health.

With children growing in the lap of nature and continuously interacting with it will also improve their understanding, sensitivity and appreciation of natural beauty and its importance. If children develop an affinity towards nature along with a positive environmental ethic, the continuing loss of the natural environment could slowdown in the near future.

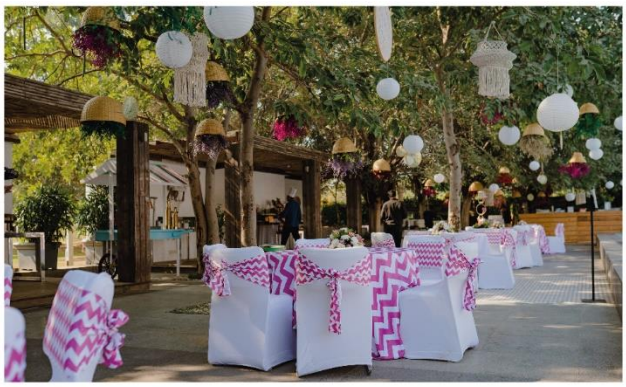
Children will definitely love to experience the sights, scents, sounds, and textures of the vibrant biodiversity at Karma.
Let's nurture a generation who values nature.

Senior Journalist - Rao Narender Yadav





CHRISTMAS AND NEW YEAR CELEBRATIONS AT *klub karma*

















MEDIA *buzz*

Our talented Executive Chef, Rajat Chandana, demonstrates the art of making Strawberry and Beet Crème Brule recipe at home for Times of India. It's a simple and easy dessert recipe that you can prepare at home. With festival and holiday season in its full swing, it's time to do some baking and this dessert can be an easy choice.

- Times of India

BREATHE A NEW LIFE

Aashna Khurana, the Creative and Marketing Director of Karma Lakelands, may have inherited an estate from her father, but she breathed a new life into it, by developing villas and the Klub area into a resort. Result: NCR now has the most bountiful escape within easy reach. She shares her insights with Sayli Mohite, Sub-Editor, Hotelier India, about her family legacy, the perks of embracing a nature resort into a beautiful experience for guests, various sustainability initiatives taken by the resort, expansion plans and more…

- Hotelier India

HOTELS SEE UPTICK IN REVENUE FROM MICE AND WEDDINGS

Our top line is growing at around 45% compared to the same period last year and we are bullish on surpassing this number by a much higher difference in the upcoming quarters," said



Daman Deep Singh, general manager, Karma Lakelands Gurgaon.

The MICE and leisure segments were the two most significant contributors to Karma Lakelands Gurgaon's overall revenue in the June and September quarters. While conferences brought in around 45% of the total revenue, leisure FITs had a share of nearly 25%.

- India Today

HUMANS OF HOSPITALITY – KARMA LAKELANDS GURGAON

Diki Bhutia, Director - Eco Initiatives at Karma Lakelands, Gurgaon. Karma Lakelands is a clean, green, serene, Eco responsible hospitality and residential community, making lives healthier and happier.

Karma Lakelands also has the Karma Day Care Centre which has been home to around 70 children for over 17 years now. A lot of children of construction workers who were brought up from the very beginning at Karma Day Care are now employed as interns in the operations of Karma Lakelands in the front office, serving, and various other departments.

- Hospitality Lexis







ROOTS OF *karma*

Satpal's journey through security and beyond…

When people go to work, they shouldn't have to leave their hearts at home," goes a popular quote. At Karma, relationships always come first and it is discernible in the commitment, enthusiasm and respect shown by people who are part of the Karma family. Meet one such personality, Mr. Satpal who has been an indispensable part of the security team at Karma for more than two decades.

Always alert, courteous and respectful he has earned various accolades from the Karma community for his sheer hard work, sincerity and dedication. Satpal's association with Karma began in 2001 and over the years, he has remained an embodiment of work and reliability. One of our true defenders throughout the day and night; one who only works to protect us without even thinking or worrying about his own life! It's rare to come across people who are so passionate and trustworthy.

Being born into a family of farmers in Shikohpur, Gurugram, Haryana, he has always been close to the nature and an avid supporter of sustainable farming. At Karma, he not only enjoys the natural surroundings but also make great efforts to keep it pristine and clean. According to him, there is no place in Delhi-NCR as beautiful and green as Karma. He is happy being at Karma because the management treats him like family. In his words, "As Abdul Kalam is known as the 'Missile Man of India', Mr. Ashwani Khurana should be known as the 'Paryavaran Man of India'." He adheres to Mr. Khurana's ethos of keeping the environment clean because he thinks cleanliness is second to godliness.

One who believes in creating the right balance between work and family responsibilities, he is a responsible father of two children, aged fourteen and eight, who are attending good schools in Gurugram. A disciplined fitness regime which includes running and going to the gym in the spare time, keeps him fit and fine.

Satpal is a root of Karma in the rightest sense, keeping himself mindful and doing multitasking without any hesitation to make sure that the organisation gets what it needs.

We are fortunate to have him as part of the Karma Lakelands family, a true blessing for us!



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