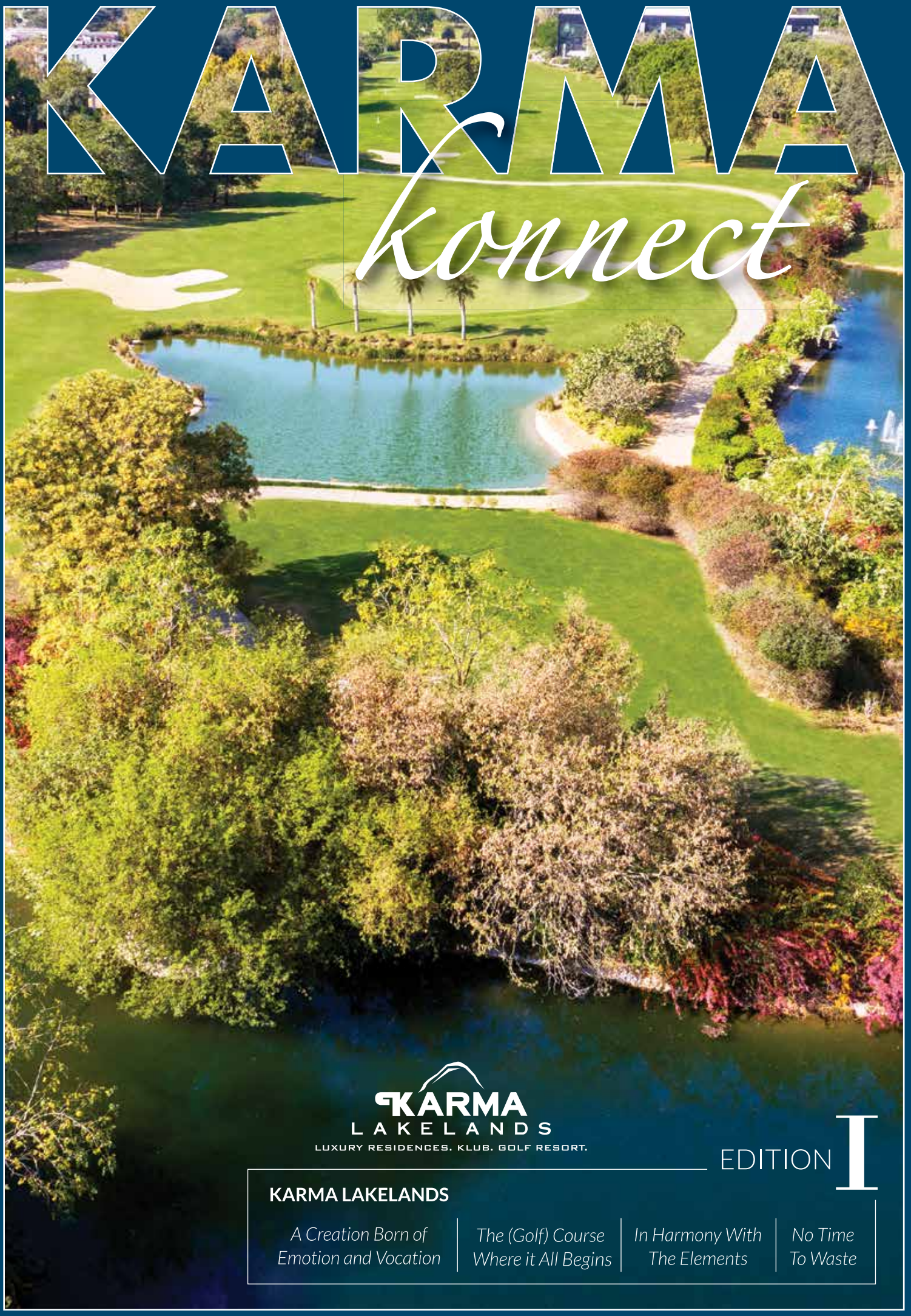
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KARMA
LAKELANDS
LUXURY RESIDENCES. KLUB. GOLF RESORT.

EDITION I

KARMA LAKELANDS

A Creation Born of Emotion and Vocation

The (Golf) Course Where it All Begins

In Harmony With The Elements

No Time To Waste

KARMA
LAKELANDS
LUXURY RESIDENCES. KLUB. GOLF RESORT.

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We Choose to Refuse Single Use Plastic

On your visit to our restaurant for takeaway food, we assure you of a new experience! We have switched from single-use plastic containers to stainless steel tiffin boxes. The tiffin box is given against a security deposit of ₹100, which is refundable once you return the box. The practice is not only more environmentally friendly; you could even keep the steel box as a 'souvenir'!

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In the interest of our planet, say 'NO' to plastic straws. We discourage the use of plastic straws, as these are harmful to the environment. We provide paper straws (only upon request).

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Storing drinking water in plastic bottles produces negative effects on health and the environment. We offer (with our compliments) 'returnable' glass bottles containing house-treated water, as glass bottles ensure that water retains its natural nutrients and is beneficial for you and your family.

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Sadhguru Speaks



If I had more time, the one thing I would do is play more golf. I'm not very good by professional standards, but I usually finish in the lower 80s. And I hear that in the golfing community, most people do not finish below 100. A few times I finished less than five over par, and twice just three over par. So when I finished three over I thought, 'This is it. I have arrived!' But the next day, I'll go and finish 18 over!

People keep saying golf is the most difficult game, but I do not think so because if you play any other game, the ball will come at you at different velocities and spins, different angles and curvatures, but with golf, the damn thing is just sitting there; you just have to hit it! That's why it is so frustrating because if you play cricket and get beat, you can say the bowling was too good. Or you can say it bounced on me. But with golf, it's just you and you, that's all. That is the beauty of the game. There is nobody else, just you. You may play with somebody else, but in reality, the game is structured in such a way that you are only playing with yourself. Most of the game, about 70% of it, is just mind.

That part I do well. But the subtleties of the game I do not know much of and the problem is I don't have enough practice. You need to build muscle memory for golf; the body has to learn it. And for that, you need to be swinging the club everyday, whereas for months on end, I won't get a moment to play. Then suddenly, one day I will just go to the course and play a round.

Usually, if someone has not played in some time, he will start out on the driving range and swing it out, and then hit the course. But I'm not like that, I just go and tee off. I will never even take a practice swing. I may goof up a few holes because I'm hungry to hit the ball. I'm not so concerned about the score, I just want to whack the ball because I haven't whacked enough balls in my life.

I see people getting overly tense and agitated at times when they are required to be calm and stable. If they're about to par or a birdie is coming, I see the way they stretch and breathe and get all worked up. Not me. I can birdie with ease and I can goof up with equal ease.

The reason golf is breaking a lot of people is, instinctive ways of action will not do. It takes conscious action to play golf; in that sense it is really a wonderful game.

Love & Grace

Sadhguru

News & Honors

Karma Lakelands Joins Hands with Real Estate Developers Sobha Ltd.



Mr Jagadish Nangineni, Sobha Ltd. (L) and Mr Salman Jafri, Director, Karma Lakelands (R)

Months of deliberations and negotiations later, Karma Lakelands (KL) and prominent real estate developers Sobha Ltd have forged a tie-up. Having bagged the 'Best Developers' awards for five consecutive years, Sobha plans to develop a premium residential property overlooking the KL golf course.

Spread in an area of 31.5 acres, most of the over 500 residential units will be designed to overlook the green environs. In addition to the existing Klub Karma, another club (meant exclusively for the residents) with world-class sports, leisure and recreational facilities, has been planned. The project is scheduled to commence in 2020.



Mr Ashwani Khurana, President, Karma Lakelands and Mr Jagadish Nangineni, Sobha Ltd. at the deal sigining between Sobha Ltd. and Karma Lakelands

KL Bags the 'Best Green Property' Award



Karma Lakelands COO, Sandeep Trehan (centre left) and Director Aashna Khurana (centre-right) receive the Best Green Property Award at Annual Estate Awards 2019

At the recently held 11th Annual Estate Awards 2019, KL was acknowledged as the 'Best Green Property' in the hospitality sector. Credited for its core values of running an eco-responsible golf course, the jury sited that KL had carved a niche for itself and offered the best of luxury and nature even while maintaining its eco-friendly initiatives at the centre of its business interests.

Karma Chalets Awarded 'Certificate of Excellence' by TripAdvisor



TripAdvisor Certificate of Excellence awarded to Karma Chalets

Over two years of hard work, perseverance and patience paid off as boutique hotel Karma Chalets received the much-coveted 'Certificate of Excellence 2019' by TripAdvisor. Based on consistent reviews from the pleased guests, the honor bestowed upon by the world's largest travel platform is the litmus test of Karma's commitment to unparalleled quality service. The USP being compassion, the guests are offered the comfort level of a home rather than the feel of a stay in a hotel.

Collaboration with IJGA-Albatross Golf Academy

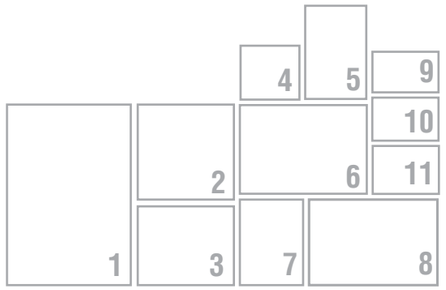


Inauguration of IJGA Albatross Academy at Karma Lakelands

A fully integrated residential Golf Academy, the first of its kind in India, has been set-up at KL in collaboration with International Junior Golf Academy (IJGA)-Albatross Golf Academy. Modeled on the over 20 years of tried and tested systems in the United States, IJGA offers programs for both residential and day-boarding golfers. The Academy is expected to be a game-changer not only for junior golfers but also for the Klub Karma members and guests. With IJGA coaches based (full-time) at the Academy, the provision of world-class training skills is ensured. The set-up includes an indoor golf studio. Besides, the high-performance centre is fully equipped with state-of-the-art training aids and technology including: TrackMan, BodiTrak, 3D Golf BioDynamics (motion sensors), Visio Putting and Captiogolf Precision Putting.

Karma Events:

Independence Day



1. Flag Hoisting
2. Fever 104 FM RJ Rahul Makin
3. Performance by Karma Day Care Children
4. Guests at the party
5. Live singer at On Kourse during Independence Day Jaunt
6. Pool Party at Independence Day Jaunt
7. Tango Milonga
8. Dinner Buffet at On Kourse
9. Guets enjoying live performances
10. Young stars of tomorrow
11. Some international guests at the do























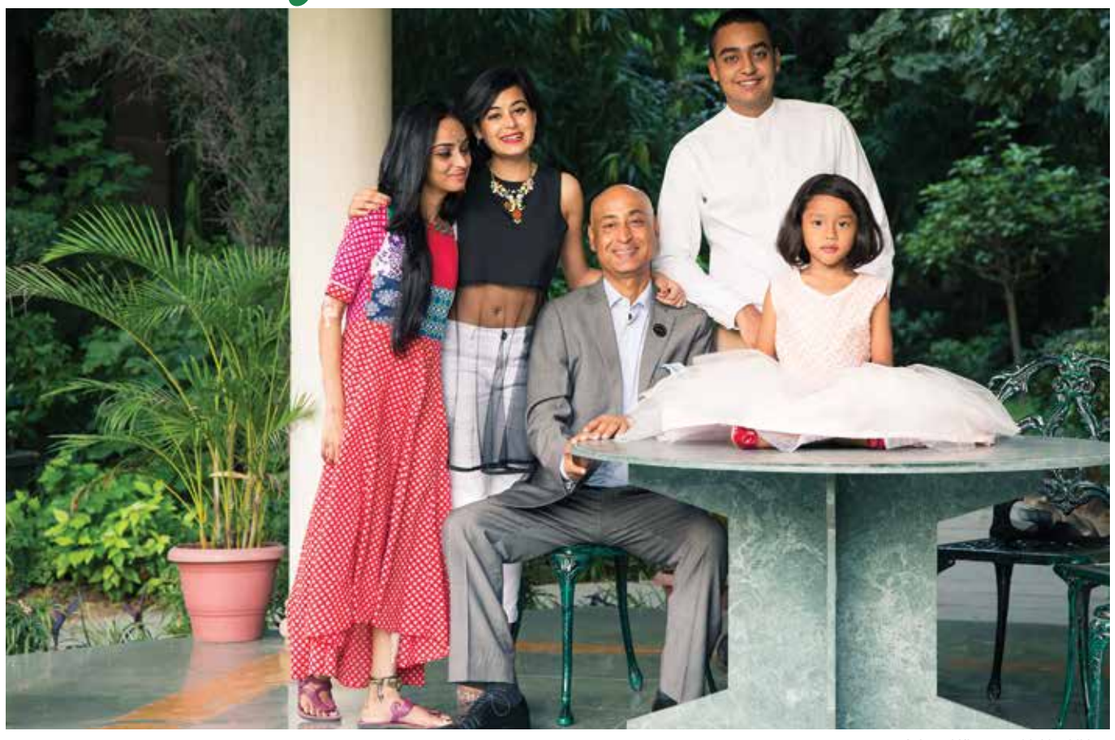
My Life's Story



Ashwani Khurana

Ashwani Khurana is the President of Karma Lakelands – a peaceful destination in Gurugram, Haryana.

The eco-responsible development comprising luxury residencies and golf resort is ideal for corporate retreats, conferences, golf tournaments, day activities, ad shoots, getaways, private parties and romantic sojourns.



Ashwani Khurana with his children

At various forums, I have spoken about the numerous initiatives taken by me on environmental issues. I have also advised on the effects of what we follow today to save our ecosystem, will reflect on how our lives will turn out to be in the future. But perhaps, it would be of interest to the readers to first know what made me into a committed environmentalist that I am.

As a child, I had an inferiority complex. I was the eldest of three children – two brothers and a sister. Studying at the Frank Anthony School, I was the only student whose parents did not speak English. What added to the complexities was that I was brought up in Lajpat Nagar back then termed as Delhi's resettlement colony and a down-market area.

Like millions of people, my mother Kailash and father Iqbal Chand Khurana had come to India as migrants from Pakistan. After indulging in various business activities, including selling handkerchiefs, buttons and sunglasses to the production and sale of a mosquito repellant cream, my father started a lottery business. My class teacher did not take this too kindly. One day, he picked on me and embarrassed me by demanding I bring a 'lucky lottery ticket' from my father's shop the day after. Or I would be caned.

The next day, I suffered the humiliation of being caned – for no fault of mine. The teacher nicknamed me the 'Raffle Man', even as students



The Khurana Family

ridiculed me. The title stuck for the rest of my school years and bullying took its toll. It ruined my studies and also my writing. By the time I crawled to Grade 9, my handwriting was illegible and my morale in tatters. I hated school and its abusive environment. I flunked in exams and had to repeat the class. Things couldn't have been worse, I thought.

And then, as if overnight, it changed my perspective towards life. I began looking at things from a different point of view. Vowing to improve my handwriting, I soon overcame my complexes. I resolved to grow up and be in my father's lottery business - that which had brought me browbeating and humiliation! Never again I failed in academics.

Born in 1960, at the age of 21, I was the youngest of five partners in the lottery business that my father set up for me. Within 10 years, I became the managing partner of K & Co, the firm that began its operations from a meager 200 sq. ft. shop. Eventually, it had a pan-India presence with offices in various cities. At 29, I headed India's largest lottery company, promoting the enormously successful Sikkim Lotteries and was often called the 'Lottery King' of India. The government lauded



Mr Ashwani Khurana, President, Karma Lakelands (Right) with Master creator Shri Nek Chand Ji (Centre)

me for being the highest tax-paying person, an achievement, I as an individual and K & Co as a firm, carried on for many years.

But as they say, no amount of resources can help at times; I too went through a huge emotional turmoil. When I was away on a business trip to Sikkim, my brother died in a road accident. I desperately wanted to rush back to Delhi. Despite my willingness to spend any amount of money to charter a plane (as regular flight timings would not work), I could not reach in time to attend his funeral.

The delusion of the power of money was a humbling lesson and I always bear that in mind.

Fifteen years after entering the business world, I went back to the classroom. But this time it was at the Harvard Business School in Boston, United States. I fared well in the first semester of the OPM (Owner/President Management) program. But upon learning that Mr. Bill Gates, founder of Microsoft Corporation, was an alumnus of this esteemed institution and a dropout, I decided to do the same!

Meanwhile, though due to the successful lottery scheme, the Sikkim government's business grew massively, the tenure ended abruptly. A rival lottery company filed a PIL (Public Interest Litigation) challenging exclusive rights of the state government's lottery scheme to me. Even though I won the case, I was forced to shut the trade.

Prior to that, during 1979-80, while business took me to Chandigarh, I happened to meet Nek Chand Ji, a self-taught artist, who built the Rock Garden in the city. Interestingly, he collected waste material and created beautiful forms of sculptures from recycled stuff.

Today, the area is spread over 40 acres and completely built of industrial and home waste and discarded items. I hear that Rock Garden, with beautiful waterfalls, is the second most popular site (after the Taj Mahal in Agra, Uttar Pradesh) with millions of people visiting it every year.

Over the years, my association with Nek Chand Ji (recipient of the Padma Shree Award) grew immensely. In 1985, he helped in landscaping K Villa, my Vasant Kunj, New Delhi property, where we, the Khurana family, now reside. We have turned this place into a model on green practices and responsible living – a microcosm of the bigger Karma Lakelands dream.

I can say that my association with Nek Chand Ji turned me into an environmentalist. And, in 1986, I began by setting a target of planting one-lakh trees in Delhi in the next 10 years.

(Was I able to achieve the mark? To know this, and more such stories, read the next issue of the magazine).

Karma Lakelands

– a creation born of emotion and vocation



Nilima Pathak

Nilima Pathak is working with an international daily and has over 25 years of journalistic experience.



Luxury Residences at Karma Lakelands

"What is the use of a house if you haven't got a tolerable planet to put it on?" said American philosopher and writer Henry David Thoreau. He wrote on history and philosophy, anticipating the methods and findings of ecology and environmental history – two sources of modern-day conservationism. He died in 1862. That's over 150 years ago!

With neither pollution nor population in our control, imagine the alarming extent of devastation that has been done to nature in all these years. Surely, the fallout cannot be undone now. Still, learning from people who have given a thought to the connection between home and ecology, the quality of the environment around us can be improved.

Wake-up call

Perhaps, Karma Lakelands (KL) resort can be termed as a model launched with exactly this sentiment in mind. An eco-responsible golf course and resort with luxury residencies, KL is a passion project developed by Ashwani Khurana.

The WhatsApp status of Khurana, founder and president of KL reads: "I am at war against litterers, honkers, smokers and suckers (of straws!). KL is at work on planet-friendly practices and clean air." His message implores the nation to go green and help their motherland.

Khurana's staff is equally meticulous. (Though it must have taken a lot to train the vast number of them). The company policy is to hire only those with respect for the environment around them. The entire area is a no-horn zone. The prohibitions (including for the staff) are: smoking, chewing of pan masala/zarda and using straws to drink beverages.

The eco-warrior and his team have been nurturing KL, the vast green expanse located on National Highway-8 in Sector 80, Gurugram, Haryana, as an ecological venture. And it happened much before global warming, pollution, the war against single-use plastics and Swachh Bharat (Clean India) became the buzzwords.

Reconnect with nature

KL is an approximately 300-acre development comprising a boutique 9-hole golf course with an 18-hole experience where corporate tournaments are held. Other amenities include: a boutique hotel Karma Chalets with Under The Neem, an open-air café and Kraft Kitchen; residential purpose villas; Klub Karma containing squash, tennis and badminton courts; On Kourse, the all-day dining, multi-cuisine restaurant; The Pizza Bay; AK's Bar-cum-Lounge, with a snooker table; and a kitchen garden, where vegetables and edible flowers are grown providing fresh produce for meals.

In addition, now you can also have 'breakfast with butterflies' – a distinctive idea introduced recently at the butterfly garden. It was conceptualized after observing the increasing number of brightly colored winged insects around the massive property.

Juxtaposing the outdoors and indoors, the place provides guests the opportunity to reconnect with nature, as lakes dot the property giving it a holiday destination like feel. The options to explore the areas are many – from walking to cycling to calling a buggy to go around.



Boutique Hotel Karma Chalets

When asked about their life at KL, many residents excitedly shared that by choosing to live there, they have come to understand the favorable impact the environment has on their psyche.

Discovery channel!

Aditi, a resident of Delhi, remarked, "I often had friends come over from the hill states. But everyone complained about the lack of tranquil space in the city. Until we, recently, visited KL and discovered that it was perfect for a weekend getaway. We soaked in so much of the place that I can write a book on my experiences!"

For women who head to a massage parlor to soothe their nerves and feet a day after binge shopping, Ekant, the spa, offers absolute peace – even to think and re-think what to wear for the evening party!

In her Facebook post, Nitya, a visitor to KL, stated, "The resort is where nature meets luxury. In fact, the beautiful chalets with large open balconies made me want to habitat there forever! The Jacuzzi was a major stress buster; it washed away all my city blues. I immensely enjoyed sipping cocktails at the poolside – taking life one sip at a time! And did some stargazing in the open lawns. Yes, there was a provision of binoculars, which made me wonder at the thoughtfulness of the caretakers. One could sense that the mission was not merely to make the property commercially viable.

"At one point, I simply wanted to cuddle the hen, rabbits and goats at the animal farm. You can even go old school and try milking the cows! And if you are the super-active kind of vacationer, saddle-up and give horse-riding a shot, or while cycling through the sprawling property, get lucky enough to spot an antelope!"



AK's Bar at Klub Karma

Flora, fauna and harmony

Not only that, while having breakfast at the hotel's restaurant, visitors can expect to see foxes and jackals grazing in the wild.

There's the honeybee farm that came up with the purpose to promote pollination. Positioned amidst growing mustard crop, indigenous methods are used to create the finest distinct flavored mustard honey. It is offered to the visitors, some of who leave donations as their contribution towards the day-care centre that operates in the vicinity.

Ask Samvida, what she fancied most at KL, and she declares, "Oh, it's so colorful. I cannot forget the paths lined up with pink, orange, red and white bougainvillea flowers and the 'tree-top' development. This concept is probably one-of-its-kind, which basically means the structures do not exceed the height of an average tree. The height of the buildings is restricted to an average two-storied construction. And spaces are created in a manner that divides cluster of chalets by green hedges and not by brick walls. "A go-to destination with family, friends, children and pets, it can also function as an art residency with an exhibition space for artists. In fact, there's so much to explore even if you are headed only for a meal. So, ensure there's no time constraint on your part. Lest you regret, better still, pack an overnight bag!"

The centre houses children of workers residing in surrounding areas. Visitors are even encouraged to spend time with these children.

KL's other attractions include a yoga and meditation room named Isha, wherein a daily ritual of chanting the mantras is carried out in the evening. Even though not mandatory, it is often well attended.

Neighbors envy!

One would agree, that properties such as KL, which displays a high level of commitment to eco-friendly practices, are hard to come across. Travelling on city roads or standing in the balcony of our homes, we often come across huge water tankers being driven to water-stressed areas. But only a few realize what must be done. KL arose out of the sense of urgency to act.

It harvests rainwater, which is put back into the water table. Throughout the property, one finds large grated areas where rainwater flows. Another significant aspect is its sewage plant that makes the golf course sustainable.

Applying a 'no waste' thematic approach, an interesting seating arrangement has been set-up at the 'Village' (when you go to see the farm animals) using eco-bricks, which are up-cycled colored plastic bottles." From being completely solar-powered to converting dead leaves and plants into manure, all green norms are followed.

Kavz finds sophistication in everything at Karma. "From sculptures to accessories, everything is done tastefully," she remarked. Her to-do list mentioned, "Having a special set-up of one's choice done at the machan (raised platform), as KL offers a real-life experience of a machan - the kind that hunters build to watch large animals in wildlife reserves!"

The (Golf) Course

Where it All Begins!



The Golf Course at Karma Lakelands

Golf may have originated in Scotland, but in India, it was made famous by Jeev Milkha Singh, who became the first professional golfer from the country to join the European Tour in 1998. Ever since, the sport has become popular, though only among the elite; mainly due to the expenses involved in playing.

Now, an atmosphere has been deliberately created at the 9-hole golf course at Karma Lakelands (KL), a sprawling property in Gurugram, Haryana, to encourage non-golfer companions and families to accompany the players and walk along the golf course or ride in golf carts. Importantly, KL does not believe in the sport's traditional protocols, which necessitate players to tuck in their 'collared' shirts or any other such practices. A player is free to decide what to wear and it is accepted graciously. The effort is to create a warm, friendly and welcoming environment, sans the restrictions imposed in golf courses in general. But don't get carried away, as KL is a stickler for certain rules.

No one (including golfers) is allowed to walk the course with a lit cigarette in hand. It's a non-smoking area with two spots designated as smoking zones – the wooden deck near the first tee and the kiosk near the sixth tee.

Even as the player gets engrossed with the game, others can absorb the beauty of the landscape. Whether you are a pro-golfer or an amateur, Karma, manned by trained staff, caddies, and equipped with the latest golf gear – both for adults and children, has something to offer to its members and those who choose its 'pay and play' option.

The residential (IJCA) International Junior Golf Academy–Albatross Junior Golf Academy trains children to grow up as top-class players. And golf pro, Shiv Ahluwalia teaches the sport to enthusiasts and assists golfers to tone up their game. The place is a 'responsible' travel destination that finds a mention on the official website of Haryana Tourism. It is a recipient of the 'Best Eco-Friendly Golf Course 2016' award by Golf Digest. Treated with utmost care, steps have been taken to grow more trees and be in sync with nature. Wandering peacocks and blue bulls and a variety of birdlife add visual punch to the environs. You could also spot owls, porcupine and fireflies. Check it out!



In Harmony with the Elements



Phil Ryan

Phil Ryan is a golf course architect and site planner based in Australia. Working across Asia, he has developed over 50 prestigious projects, including Karma Lakelands of which he is a director.

The number of investments being made in resort real estate has been on the rise. Whether the idea is to live there or the purchase is a holiday home, majorly, the motivation (to buy) is the combination of amenities, convenience and returns.

However, it's a fact that a villa or an apartment overlooking an open green belt always has the issue - who is going to maintain that space? The situation arises because the developer has completed his job and gone, society cannot afford its costly upkeep and the government…. well….

Security

On this skillfully managed golf course, when the golfer walks across the estate, it confirms that he is primarily paying for its maintenance. The income generated is put back into the parkland's conservation, benefitting the villa or apartment owner and safeguarding his interests.

With active rainwater harvesting system and the use of treated effluent water for irrigation of the golf course (wherein water filters through the lawns), the resident is ensured of water being continually fed through the reservoirs.

Another major security aspect is 24x7 supply of power, clean drinking water and communication networks.

Ecosystem

It is important to know that one acre of grass produces more oxygen per year than one acre of rainforest.

(Research 'Oxygen Production by UrbanTrees in the United States', International Society of Arboriculture, Arboriculture & Urban Forestry2007. 33(3):220-226, David J. Nowak, Robert Hoehn, and Daniel E. Crane)

Thus, a well-maintained golf course, using organic fertilizers and environment-friendly techniques, provides a healthy living space for you and your family. Since, what you eat, drink and breathe leads to a cheerful temperament, a positive living zone is bound to improve your lifestyle in many ways.



Aerial view of the Golf Course

Nature

At KL golf estate, over the past 20 years, umpteen trees have been planted. You might have to wear running shoes to go around counting them! Such plantations attract a number of bird species and small animals, providing you and family the opportunity to 'live with nature' in the true sense.

Imagine, walking along with your child when he/she suddenly discovers a colorful bird or creature and responds joyfully to it. Such memorable incidents often remain ingrained in the child's mind forever. And you have shared them!

Community

Successful golf communities offer more than just the sport. To the extent that these attract many non-golfer residents. KL has on offer a family-friendly clubhouse with a range of social gathering space, outdoor pool, restaurant and bar and a variety of activities for children. Additionally, it has walkways and bicycle tracks, giving it a real sense of community living. It's akin to a village system, wherein you get acquainted with neighbors, many of who become your friends forever.

Lifestyle

After a day's work, when you return to your golf estate residence, the soothing green environment calms your mind immediately. The feeling can be compared to what you experience while meditating. You slow down a little, breathe deeper and get immersed into the beauty of life. This truly 'is' life, as it should be.

Returns

Any day you decide to sell a golf estate property, which has been meticulously looked after, it will fetch far better returns than any other residential property option.

(GIA & Ken Research Report 2017 – The Indian Golf Industry & Real Estate)

Adding to the Buzz



Author, Mentor and Success Coach, Geetika Saigal enjoys a tet-a-tet with nature at Karma Lakelands



Digital Creator Mukta experiences the Village and interacts with our farm animals in their natural habitat



Prolific actor Aditya Seal unwinds at AK's Bar after a shoot



Dazzling Diva Krystal D'Souza cools it off between shoots at Klub Karma



Travel blogger Nikita Butalia gets a taste of nature



Instagram Influencer Shiuli Chakravorty discovers the luxury of Klub Karma



Makeup Artist Tanya Sharma Bajaj poses against our picturesque golf course



LBB Insider Diksha Singhi finds the child within her at Karma Lakelands' Kids Play Area



Travel and Wellness consultant Jia Singh finds her calm at our luxury residences

No Time To Waste!



Diki Bhutia

Diki Bhutia is Vice President, Environmental Initiatives at Karma Lakelands and spearheads the brand's various eco-initiatives.



Waste being segregated for recycling

Alarm bells ring as Delhi is caught in a quagmire of huge garbage that is strewn across the dumping grounds and landfills daily….

Don't litter, it doesn't glitter! Taking a cue from it, we, at Karma Lakelands (KL), have chosen the path of not throwing anything! Instead, we segregate waste generated at the source, so that these are turned into resource materials and put to good use.

No, don't think we are competing with local kabadiwalas (scrap dealers)! Our conflict is with the city municipal corporation's garbage handling system that directs huge quantities of recyclable goods into landfills. And we are staunchly against it.

Delhi's stinking mountains

The waste generated from all over the city is dumped at three landfill sites –Bhalswa, Okhla and Ghazipur. With tons of garbage pouring in daily, the situation in Bhalswa and Okhla is alarming, while Ghazipur is about to set a record of the worst kind. According to recent reports this landfill site might become taller than the Taj Mahal, by 2020.

- The pile of garbage in east Delhi's Ghazipur site is 65 metres high.
- Height of the Taj Mahal in Agra, Uttar Pradesh is 73 metres.
- The tallest brick monument in the world Qutub Minar in Delhi is 72.5 metres.



e-Waste Collection Bin at Klub Karma

Hill Jaoge!

Last year, radio channel Red FM launched Mission Hill Jaoge at Mount Ghazipur to push Delhi authorities into action. Mountaineer Akash Jindal and FM RJ Raunac (aka Baua) climbed the hill to conquer it and capture the essence of Hill Jaoge. On reaching the peak, they raised a flag with 'Who is responsible?' written over it to question and provoke the citizens and also the authorities.

The exercise should have been to make a beginning by segregating dry and wet waste at home itself, which would have solved at least half the problem. Instead, the trash has only grown higher!

Earth sense initiative

It might seem like a drop in the ocean, but as alarming conditions prevail at all the three landfill sites, KL continues to work towards the environment and has further expanded its initiative to our residence in Green Avenue, Vasant Kunj. By sensitizing our neighbors and Green Avenue Residents Association, which is a community of about 100 farmhouses, in our own way, we are working towards lessening the load on landfills. And with each passing week, the quantity of recyclable goods (that is being collected) has been increasing.

We have arranged an e-rickshaw that goes to each farmhouse every Monday (11am-1pm) to collect dry waste. Whether out of solidarity or to save themselves the embarrassment (!), residents are segregating their household waste and contributing to the cause.

Waste management

The practice, being followed both at KL and Green Avenue, also has the staff members bring in a substantial amount of dry waste from their homes and add to the waste pile. Of course, it can be embarrassing if the vehicle is stopped for security check and trash found in the dickey! But until now, none has complained.

Our aim is that - from an eye drop carton to a discarded jumbo-sized TV, nothing should go into the landfills via the municipal waste management system.

What is dry waste?

- Cardboard boxes (any size)
- Dry food packaging containers
- Glass bottles
- Metal spray cans
- Electronic items
- Battery cells (dry)
- Paper
- Plastic
- Rubber
- Aluminum foil
- And more such items….

How waste is treated?

We have a tie-up with recyclers who collect paper, cardboard and plastic waste. They turn this waste into stationery products including, folders, books, note pads and pen. The products are then offered to our clients free-of-cost. For every 100 kg waste paper that is recycled, as part of the 'green initiative' drive, the recycler plants a tree on behalf of the client.

Did you know?

- One tree can produce up to 500 writing pads of 20 pages each.
- Recycling one PET plastic bottle can conserve sufficient energy to run a 60 watts bulb for 6 hours.
- Recycling 100 kg PET plastic bottles can save about 750 litres of petrol.

Recycling electronic items

Electronic devices comprise variable proportions of glass, metal and plastic. Hence efficient segregation is the foundation of e recycling and these are processed in an environment-friendly manner.

What is non-recyclable?

- Old files (index and cobra files)
- Laminated documents
- White paper sheets shredded into strips
- Paper documents turned yellow over time
- Food waste
- Used paper plates and napkins
- Medical waste
- Photographs
- Styrofoam
- Wood
- Egg cartons



Ashwani Khurana, President, Karma Lakelands receiving the Kotler Award for Lifetime Achievement



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