

VEDAM



JULY 2026



VEDHEARTS ANTHEM

In the heart of Vedic Village, we gather as one. With Vasudhaiva Kutumbakam, our spirit has just begun. We pledge to serve with fairness and luxury that's sustainable too.

Wellness for all, our purpose, our passion, shining through.

From earth to earth, we borrow and return, leaving footprints of kindness our hearts yearn. To nurture nature, to heal and to mend, in harmony, we strive till the very end.

Vedhearts, Vedhearts, united we stand. With love and compassion, hand in hand.

Sustainable luxury, wellness for all. Vedhearts, Vedhearts, our spirit will enthrall.

WELCOME TO OUR MONTHLY NEWSLETTER

A MONTH FULL OF ACTIVITIES AND COLLABORATIONS

July at Vedic Village Spa Resort is a perfect blend of tradition, wellness, nature, and a dash of stardom. From soulful celebrations to mindful movements, this month we celebrated our roots, pampered our guests, and welcomed some special faces to the family.

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ESG Practices page launched

Vedic Village Launched a dedicated ESG page to showcase the organization's sustainability initiatives, governance standards, and community impact, enhancing transparency and stakeholder engagement.

You can read it here: [ESG Practices at Vedic Village Spa Resort](#)

Health Camp for VedHearts

Organized a comprehensive health camp for VedHearts employees, promoting preventive healthcare, wellness awareness, and employee well-being.

We also published our first blog under this same commitment, on what it actually takes to run a green wellness space in a city like Kolkata: [A Green Wellness Paradise in Kolkata](#)



MoU signed with Foundation to Summit

Formalized a strategic partnership with Foundation to Summit through an MoU, paving the way for collaborative initiatives and social impact programs.



POSH

AWARENESS SESSION

— with Vedhearts — ♡

An informed team creates a safe, respectful and inclusive workplace. ♡



POSH Awareness Session

Conducted a POSH awareness session to educate employees on workplace safety, prevention of harassment, and fostering an inclusive work culture.

Rath Yatra celebrated

Celebrated Rath Yatra with festive activities, encouraging cultural participation and strengthening employee engagement across the organization.



বেহুলা থেকে Bhoomi

পুরনো পরম্পরা, নতুন স্বাদ

Behula Theke Bhoomi (Ilish Utsav)

Executed the "Behula Theke Bhoomi" campaign, celebrating Bengal's culinary heritage through a themed Ilish festival and engaging digital promotions.



Birthday celebration for explorer_shibaji

A memorable birthday celebration was hosted for explorer_shibaji, bringing together guests for a special occasion filled with warm wishes, celebrations, and joyful moments. The event highlighted the spirit of adventure while creating lasting memories through personalized experiences in the serene surroundings of Vedic Village.

Vedic Wellness monsoon note shared

A special monsoon wellness note was shared by Vedic Wellness, highlighting seasonal health practices rooted in Ayurveda. The communication focused on strengthening immunity, maintaining balance during the rainy season, and embracing natural lifestyle habits to stay healthy and rejuvenated throughout the monsoon.



Sunday Brunch, curated by Chef Zaved

Guests indulged in an exclusive Sunday Brunch thoughtfully curated by Chef Zaved, featuring an elaborate spread of global and regional delicacies, live cooking stations, signature specialties, and indulgent desserts. The experience was designed to bring families and friends together over exceptional food in a relaxed weekend setting.



Monsoon Bhajabhujji

Rolled out a seasonal Monsoon Bhajabhujji campaign featuring special menu offerings to boost customer engagement and monsoon dining experiences.

Kitchen to Wheels launched

Introduced Kitchen to Wheels, extending fresh culinary offerings beyond the kitchen through a convenient delivery initiative for wider customer reach.



Started teasing Ayilo Umma Gharete

the Durga Puja build-up we teased this month is expanding into a new concept, Panchodiner Pancho x Bhoomi, reaching audiences well beyond Kolkata

We've started teasing Ayilo Umma Gharete, our Durga Puja 2026 build-up, on a brand-new page: [Durga Puja 2026 - Ayilo Uma Gharete](#)





What's On This August

August at Vedic Village leans into the monsoon rather than around it. Rain on the lotus pond becomes chai weather at Bhoomi, cosy evenings at Agnee, indoor games run at the Fun Activity zones, and a flagship cricket carnival built for early mornings and rain-check guarantees. Here's everything worth marking on the calendar this month.

OCCASION	AT VEDIC VILLAGE
Ilish, on camera	Chef Javed hosts a series of mouth-watering videos built entirely around ilish, exclusively at Bhoomi
Ayilo Uma Gharete	The Durga Puja teaser expands into a new concept - Panchodiner Pancho × Bhoomi reaching audiences globally
Independence Day cricket match (79th year)	Vedic Arena hosts a match for visually impaired and specially abled players, marking Vedic Village's ESG commitment in action



VEDHEARTS

SPOTLIGHT ON HOUSEKEEPING: THE SILENT ARCHITECTS OF SERENITY

Head of the Department: Sanjeev Jha

Total No. of Employees: 40

1. The Heart Behind the Shine

- Housekeeping isn't just about cleanliness—it's about creating a peaceful, welcoming atmosphere that reflects the soul of Vedam.

2. First Impressions Start Here

- Before guests notice the view or the amenities, they feel the freshness, neatness, and care in every room—crafted quietly by our housekeeping heroes.

3. 24/7 Commitment

- From early morning setups to late-night refreshes, the team works around the clock to maintain pristine standards.

4. Sustainability Champions

- Use of eco-friendly cleaning products, waste segregation, linen reuse programs—housekeeping plays a major role in Vedic's green initiatives.

5. More than Just Cleaning

- Flower arrangements, towel origami, fragrance balancing, room staging—small touches that elevate the stay from good to unforgettable.

10. Unsung Heroes

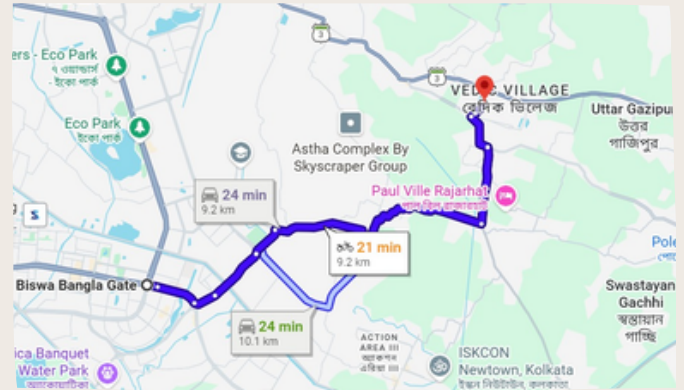
- Shining the light on long-serving team members, standout performers, or heartfelt guest stories that mention housekeeping staff.



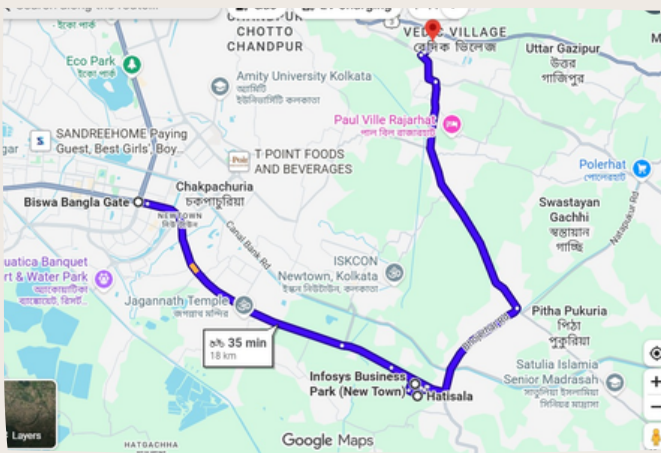
ROUTE OF VEDIC VILLAGE



1. AIRPORT TO VEDIC VIA CHINAR PARK > RAJARHAT CHOWMATHA>> LAUHATI TO VV



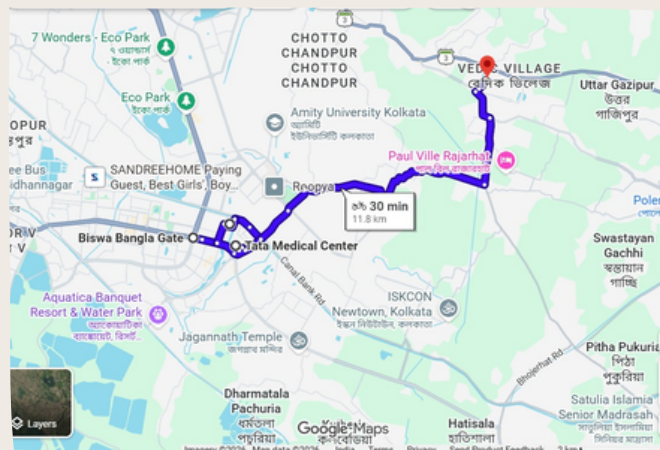
2. BISWA BANGLA TO VEDIC VIA TATA MEDICAL HOSPITAL >> DPS TO VV



3. BISWA BANGLA TO VEDIC VIA INFOSYS > HATISHALA MORE TO VV



4. AIRPORT TO VEDIC VIA CHINAR PARK > RAJARHAT CHOWMATHA>> LAUHATI TO VV



5. BISWA BANGLA TO VEDIC VIA TATA MEDICAL HOSPITAL >> DPS TO VV

GOOGLE MAPPING OF VEDIC VILLAGE





Thank You

