

# **Hotel Upsells**

#### **Room Upgrades**

Better views, higher floors, suites, early check-in, or late checkout

#### Food & Beverage

Breakfast, welcome drinks, in-room dining, wine pairings, chef's specials

### **Wellness & Experiences**

Spa treatments, yoga sessions, local tours, cultural experiences

#### **Convenience Add-ons**

Airport transfers, valet parking, laundry services, extra amenities

### **Celebration Packages**

Birthday/anniversary setups, romantic turndowns, cakes & flowers

## What Does Upselling Solve for Hoteliers?

- Boosts Revenue Per Guest: Turn fixed inventory into profit without acquiring new customers
- Enhances Guest Satisfaction: Guests feel cared for with personalized offers that improve their stay
- Improves Operational Efficiency: Automated upselling reduces front desk load and improves offer consistency
- Maximizes Existing Resources: Utilizes rooms, services, and staff time that might otherwise go unused

