

Convert Bookings with Smart Email Campaigns

Modern email marketing is your direct revenue engine. With the right strategy, every inbox becomes a conversion opportunity.

Here are some of the must-have email campaigns for Hotels

1



Abandoned Cart Recovery: Bring back guests who started booking but didn't complete

2



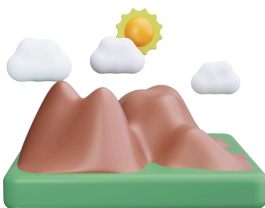
Birthday/Anniversary Offers: Surprise & delight loyal guests by remembering their special occasions

3



Pre-arrival Upsell Email: Offer room upgrades, spa bookings, early check-ins and increase order value

4



Local Experience Highlights: Showcase food trails, adventure tours & cultural gems and extend stay duration

Email Isn't Dead. You're Just Not Using It Right.