



Technology Needs in the Hotel Industry

“Running a homegrown hotel chain without the tech muscle of international giants is tough.”

– **Aryavir Kumar, MD, The Clarks Hotels & Resorts**

What the Industry Needs

Consolidated Data Across Properties

Unified view of
performance
across locations

Actionable Guest Insights

Understand guest
preferences,
behaviours & trends

Affordable & Scalable Solutions

Tech that fits mid-
scale & growing
hotel chains

Performance Analytics

Identify
what's working
& what's not